

Ad Contract & Artwork Submissions

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advertise@flsynf.org
Fax (863) 646-9651



Questions:

Telephone: (863) 904-4003
www.flysnf.org
advertise@flsynf.org

WEBSITE ADVERTISING CONTRACT

Advertiser's Information

Date: _____
Advertiser: _____
Contact: _____
Address: _____
City: _____
State: _____ Zip: _____
Phone: _____ Fax: _____
Email: _____

Agency's Information

I/O#: _____
Agency: _____
Contact: _____
Address: _____
City: _____
State: _____ Zip: _____
Phone: _____ Fax: _____
Email: _____

SUN 'n FUN HOME EDITION WEBSITE ADVERTISEMENTS – WWW.SNFHOME.ORG

Block Ad - 300 x 300 px

- 3 Months..... \$550
- 6 Months..... 990

Banner Ad - 900 x 150 px

- 3 Months..... \$1,550
- 6 Months..... 2,790

AD PLACEMENT CHOICE

Page Name: _____

Page Link: _____

You may also provide this info in the email accompanying your contract and ad copy.



(300 X 300 px – 72 dpi)

Please visit www.snfhome.org to select the page you wish to have your ad placed.

Be sure to visit all sections, several have sub-sections, e.g. the Virtual Expo has multiple subsections to choose from. Ad space is not available on the SUN 'n FUN merchandise sales section.

Please provide AD PLACEMENT CHOICE, this includes page name and/or web link where ad placement is requested. Price includes one ad location per ad purchase.



(900 X 150 px – 72 dpi)

Provide your company website link below:

- AD FILES ATTACHED SENT FILES BY _____ AD FILES EMAILED BY _____ AD SUBMITTED VIA FTP SITE
- PLEASE BILL (Established Accts. Only) **NET TERMS: 30 DAYS** CHECK ENCLOSED – Payable to: SUN 'n FUN, Inc. – Adv.
- CREDIT CARD: M/C VISA DISC AMEX CC#: _____ EXP. _____

CVV CODE: _____ SIGNATURE: _____

COMPLETE MECHANICAL REQUIREMENTS FOR ALL SUN 'n FUN ADVERTISING PROGRAMS CAN BE FOUND AT WWW.FLYSNF.ORG. PLEASE FORWARD THIS MECHANICAL INFORMATION TO THE PERSON OR AGENCY RESPONSIBLE FOR AD PREPARATION. SUN 'n FUN cannot guarantee any specific placement of an advertisement unless contracted or agreed. The earlier the final AD material is received, more likely a space request can be honored.

If an Advertising Agency places the advertisement, this Advertising Contract is between the Agency and SUN 'n FUN. Payment in full for contracted advertisement to SUN 'n FUN is the responsibility of the Agency. The Agency Insertion Order must accompany this Advertising Contract to obtain Agency terms. AGENCY TERMS WILL BE ACCEPTED WITHIN 60 DAYS OF INVOICE DATE ONLY – AFTER 60 DAYS REGULAR RATES APPLY. Applicant or Agent's signature attests financial responsibility and agreement to pay invoices in accordance with terms of this Advertising Contract. SUN 'n FUN reserves the right in its sole and absolute discretion to bar any printed material, video or audio material, exhibit, person or entity that is not in keeping with the character or purpose of SUN 'n FUN.

Authorized Signature _____

Typed Name & Title _____

Signed Contract is REQUIRED

(Please keep a copy for your records)